

10/20/21

Ad Hoc Committee on Strategic Planning

5:30 p.m. Goffstown Public Library, 3rd floor conference room

In attendance: Diane Hebert and Kathy Holt, trustees

Four versions of a vision statement have been drafted based on input from trustees and GPL staff. They will be voted on at the 10/20 LBOT meeting.

Professor Michael Magoon from the Business Studies Department at MCC has agreed to do the SWOT analysis with the Board. He has worked with non-profits before and has graciously offered to do it pro bono.

Once the SWOT analysis has been done, we can begin drafting preliminary goals pending completion of the staff SWOT in January.

Concern was expressed over holding the staff SWOT / staff development day on the Martin Luther King Jr. holiday in January. What message does it convey to use the only holiday focused on diversity for training? Pushing the staff development day to February would delay finalizing goals until late in the process – we have set a March deadline for completion.

Work on the community profile / library profile can take place while we are waiting for the Board SWOT results. Diane will work on the community profile; Kathy will work on the library profile.

Action items:

- Diane will complete the community profile for the November meeting
- Kathy will gather the information needed to write up the library profile

Question to address at next meeting: are we going to just use the 2018 survey or try to schedule new listening sessions?

Adjourned at 6:10 p.m.