

## Ad Hoc Committee on Strategic Planning

2:30 p.m. Goffstown Public Library, 3<sup>rd</sup> floor conference room

In attendance: Diane Hebert and Kathy Holt, trustees

The compiled vision statements submitted by trustees and staff to date was reviewed. (Staff have until 8/31 to submit their vision statements but a number have already been received.)

Although there is a lot of variety in phrasing, there were some common words / concepts running through the collected statements: warm, welcoming, accessible, inclusive, joy of learning / reading, lifelong learning, community hub, enrichment.

These ideas now need to be condensed to a single statement that is consistent with the mission without duplicating it too closely. To do this will require ideas to be condensed (e.g. "accessible" to cover both physical and financial access to the library / resources.)

The timeline for completing the plan was discussed; Diane and Kathy believe spring is realistic. Goals and objectives will have to be created after the trustees and staff complete SWOT analyses. The staff are scheduled to do this in January, at their staff development day, but other parts of the strategic plan (library profile, community profile, and listening sessions to update the 2017 survey) can be done in the interim.

Diane has reached out to Chet Bowen about facilitating a SWOT analysis for the trustees and is awaiting a response. She will follow up with a reminder within the next couple of days.

Diane and Kathy discussed using existing materials to put together the profiles rather than starting from scratch. They discussed listening sessions but have not finalized plans for when / where / format.

### Action items:

- Diane will follow up with Chet Bowen / search out alternative facilitators as a backup
- Diane will take the major concepts / ideas that emerged and draft a statement to be presented to the LBOT at their September meeting.
- Kathy will search out existing materials for the library / community profiles.

Adjourned at 3:15 p.m.